

www.birdiewith.co.kr



Smart golf game control
+
e yardage



BIRDIE WITH

01 BIRDIEWITH Outline

BIRDIEWITH Outline



We provide custom-made golf solution for all golf course visitors!

BIRDIEWITH develops S/W technology to graph the golf field through endless R&D, providing the optimized web&mobile solution platform through a user information analysis. With this, we aim to create more enjoyable golf culture and lead the trend of the golf culture.



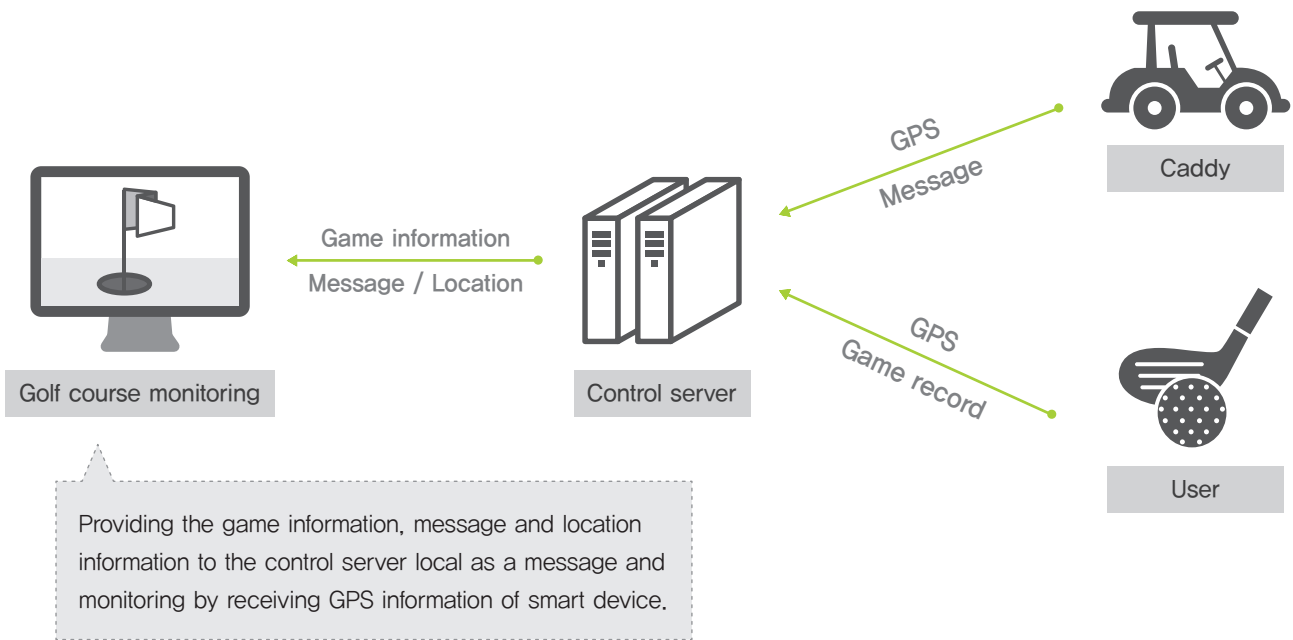
02 BIRDIEWITH Process

Core technology



The state-of-the-art core technology of BIRDIEWITH is the integrated service of image web production tool/technology, GPS location tracking system, control and operating application technology by utilizing the GPS and LBS smart devices.

Process (System configuration)



Golf course management

<p>Golf course management</p>	<ul style="list-style-type: none"> • Game progress (control) • Course management • Food and beverage management • BIRDIE Talk • Customer/caddy management 	<p>Mobile application</p>	<ul style="list-style-type: none"> • Electronic yardagebook (voice guidance) • Swing analysis • Score management • Course&Strategy information • Mobile reservation
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03 BIRDIEWITH - Smart golf game control

Smart golf game control

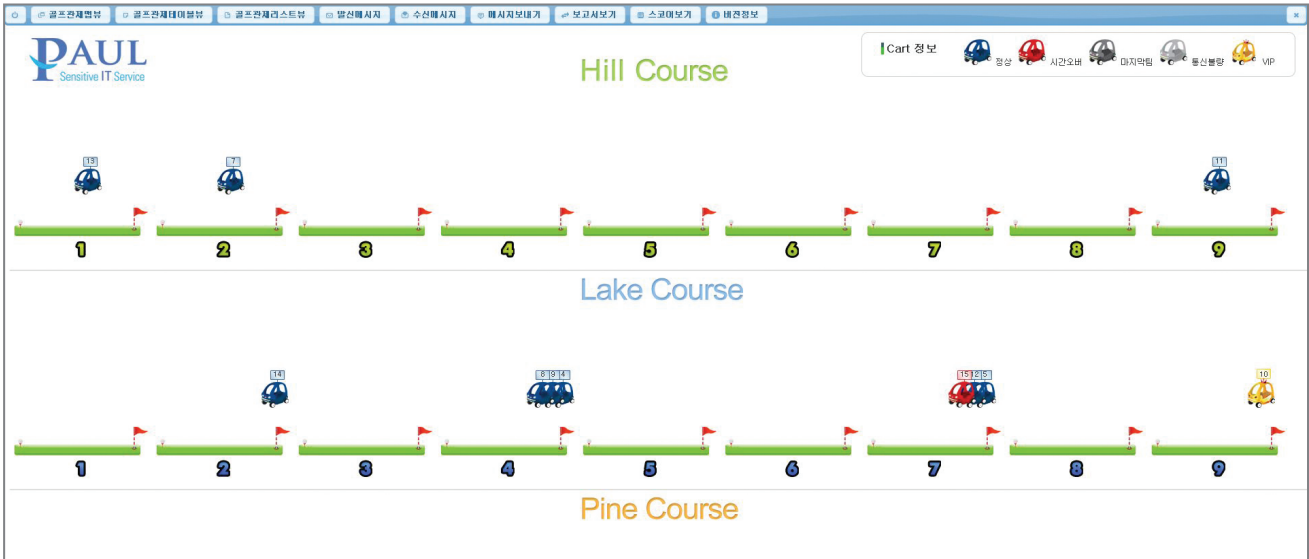
Game control	<ul style="list-style-type: none"> Technology : real-time game control through GPS (location information system) + LBS (geographical information system) Service to know the current progress state through the game information and course information, and member information.
Course management	<ul style="list-style-type: none"> Golf course information and targeting tips, driving distance measurement, providing green information.
Food and Beverage management	<ul style="list-style-type: none"> Convenient service to pre-order and manage the food and beverage.
BIRDIE Talk	<ul style="list-style-type: none"> A chatting service through a smartphone enables to chat between caddy, conversation between caddy and control center.
Mobile reservation	<ul style="list-style-type: none"> Simple confirmation is possible by interlocking the golf reservation to web and mobile.

Game control

- **Golf control map view** : A map view to grasp the overall status including cart location information and weather information.



- **Golf control table view** : A table view enable to check the game process status at real-time through grasping the cart location per each hole.



- **Golf control list view** : Enable to search in detail and list view to see the information of course, hole, and caddy.

상세검색 : 검색타입을 지정해서 검색하시기 바랍니다

코스별검색 | 홀별검색 | 캐디명검색 | 검색어를 입력하세요. | 검색

카드번호	경기시작시간	진행중 코스	진행중 홀	홀 위치	캐디	경기자명1	경기자명2	경기자명3
33	2014-02-20 12시12분	A코스 (HILL)	3 번홀	그린	캐디04	!!	@@	##
50	2014-02-20 11시27분	A코스 (HILL)	1 번홀	그린	캐디01	두	번	재
99	2014-02-20 12시13분	A코스 (HILL)	2 번홀	티	캐디03	강태환	장도기	강미란

Advanced Search / Cart number / Game start hour / Ongoing course / Progressing hole / Hole Location / Caddy / Name of gamer

- **Message transmission and reception** : Function enabling the urgent call or smooth hole management through the function of message transmission, and reception. (smart device PUSH service)

04 BIRDIEWITH - e yardage book

Mobile application



Smart individual optimization BIRDIEWITH mobile service

Swing shooting & analysis	<ul style="list-style-type: none"> • Video recording and playback comparison (single/split mode) • Swing analysis tools: swing angle, check the trajectory
Score management	<ul style="list-style-type: none"> • Scores and Statistics service management
Course & Strategy information	<ul style="list-style-type: none"> • Course basic information, voice support of the remaining distance, targeting information (course, green) guide
Mobile reservation	<ul style="list-style-type: none"> • Simple confirmation is possible by interlocking the golf reservation to web and mobile.

e yardage (mobile yardage book)



total distance data

course strategy

green strategy

pin strategy

m/yd unit change

voice support to notice the remaining distance

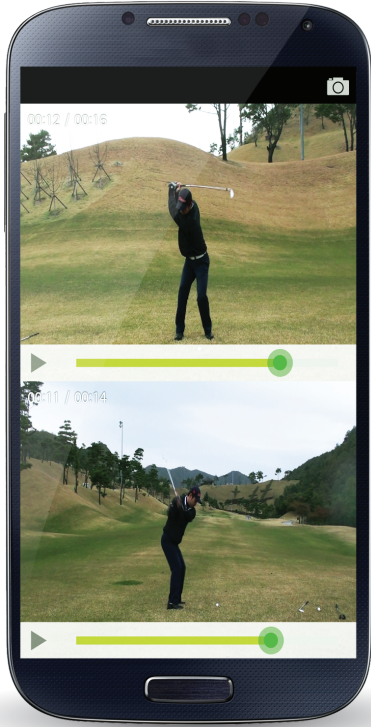


contour

distance data

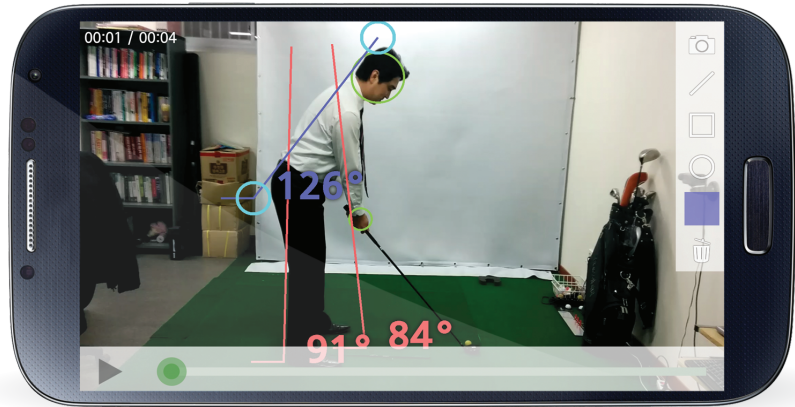
hall/move button

Swing confirmation coaching



swing confirmation coaching

swing list



A service to compare and analyze after shooting one self's swing feature. Confirmation coaching service to contribute the swing improvement through a single video analysis and a comparison analysis of 2 video at same time.

Mobile reservation



reservation date selection



reservation hour and course selection



reservation confirmation

BIRDIE WITH



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