



Best total IT Solution & Service

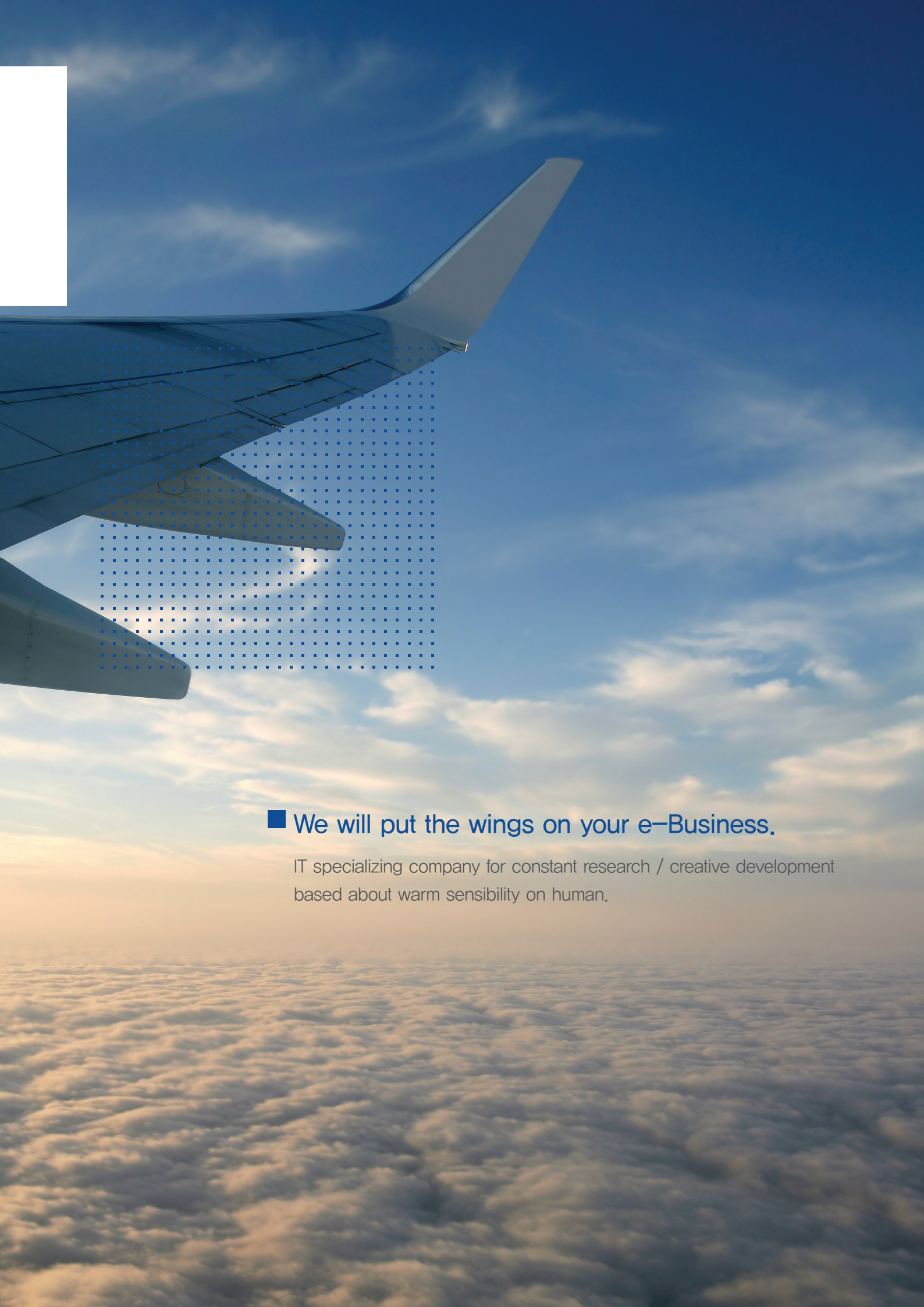
PAUL

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THE BEST Experience

LEADER IN SMARTLIFE



■ We will put the wings on your e-Business.

IT specializing company for constant research / creative development
based about warm sensibility on human.



About Us

Know-How

We hold the large scale of e-Business development know-how with technical difficulty such as public offices, small and medium businesses and association from the beginning of establishment.

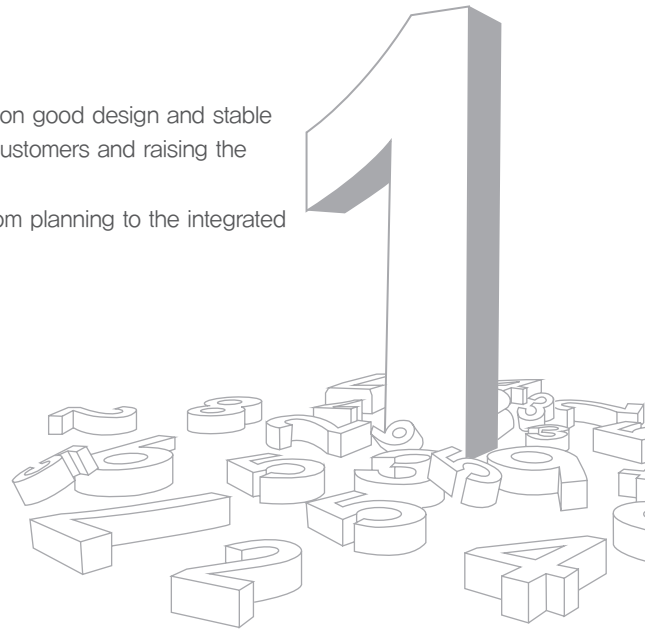
Professional

We hold the best staff of related industry including professional consultants from IT companies, advertising / marketing professionals who plan for online promotion strategy for several years, developer who has plenty of experience in system development and web designers.

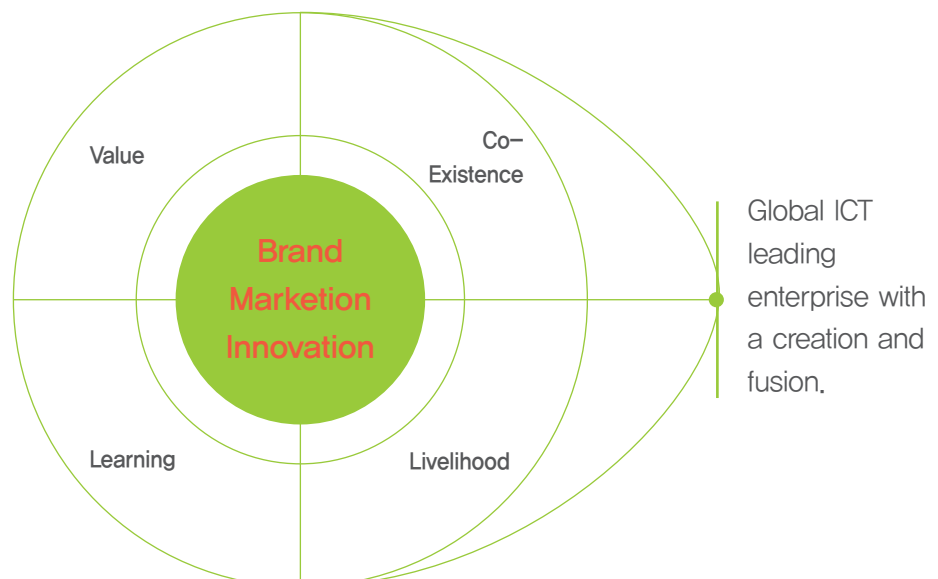
All Service

The success of e-Business is not only based on good design and stable programs but customized service provide for customers and raising the brand awareness through constant marketing.

We support customer's e-Business projects from planning to the integrated maintenance.



Vision



■ Service provide task area of e-business as a business area.

PAUL provides the ultimate results that customer needs as a stable, sustainable technology and execution.



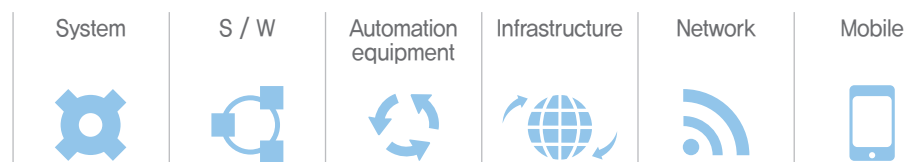


Business

S/W development

We provide all service from establishing plan to work analysis, design, establishment, implementation customer need.

What is a system integrated development? It is establishing process of whole system by combining system components sequentially, providing all services from planning on information system enterprise need to development, establishment, and operating. As information system of enterprise becomes gradually enormity, complication at Paul, combining of management information and IT, integrating network, hardware, application system organically to support the new concept of service to utilize IT infrastructure.



Solution

Classification	Solution	Detail	Application
ERP	Funi-Q	Small and medium company customized ERP (Web, Mobile) ordering, BOM, production, toll processing, sales, marketing, inventory, warehouse, statistics.	Production, electrical, automobile, etc. Shipbuilding, and equipment manufacturing
	Uni-Q	Small and medium company customized production process management system. Goods management, Check real-time status of production progress, statistic.	
Golf	BIRDIE WITH	Smart golf play control and e yardage	Domestic, abroad golf course
Solution	TOY ERP	Baby products rent, return solution	
	PLANNER-3S	Smart task share and notice solution Schedule notice, alarm, communication, memo	Elementary, middle, and high school, university, corporate and government office
	Travel agent schedule management	Travel agent total schedule management solution	Travel agent
	Multi-evaluation (Online Research)	Objective evaluation to be evaluated from all members of the organization such as senior, colleague, junior and management service. Administrative services, office, enterprise, research utilization.	Administrative services, office, enterprise, research utilization
	DID solution	Public relationship guides system (kiosk utilization) such as real-time concept, the feature of Online, news, advertisement.	Hotel, leisure lobby, major supermarket and shops, Model house, Public relationship officer
Service	eznsell	Open market integrated management solution Image hosting, counter, moa service	
	website	Home page, shopping mall, mobile, marketing, establishment service	

ERP System

● FUNI-Q ERP (Cloud based manufacturing, distribution solution)

FUNI-Q ERP is a web · mobile based solution, targeting on small and medium sized · middle grade enterprise. It is developed to reinforce the productivity and competitiveness of enterprise by maximizing the information value even it is same information as a result utilizing it actively in enterprising activities.



Main function

FUNI-Q ERP will focus on customer service capabilities enhancement by promoting the expansion of business, service, and Global Network.

Sales management	Production management	Stock management	Accounting books	Personnel / salary management	Electronic tax statement service interlocking	Business Statistics
Customers management / Order management / Purchase management / Sales management	BOM (Bills Of Material) / Production plan, work order / Production record management / Outsourcing toll processing management	Storing and releasing per store management / Stock management per classification / Spoilage treatment management	Write statement / reports / Settlement and financial statement	Personnel management / Work status management / Salary management / Bonus management	e sero (National Tax Service interlocking e-mail, text, fax associated issue)	Statistics calculation / Statistical analysis / Data / Results report

Main features

FUNI-Q ERP can create the menu user needs and there is no limit to ID creation. It can produce what company requires as a customized functional production, ERP can integrated managed in the branches and representative offices.

- Infinite Upgrade**
 Business environment dealing in accordance with changes of technology and legislation.
- Multilingual Support**
 Multi-language such as Chinese and English support that overseas branches and locals can use easily.
- Stability**
 Strong security system by application of stable server management / SSL through cloud base.
- Mobile ERP**
 Main function of ERP can be used at mobile environment using smart phone or tablet.
- Using web browser**
 Using internet web browser without separate installation.
- Customizing**
 Book currently using and trading statement, order books, and quotation can be used as it is.

Effect on usage

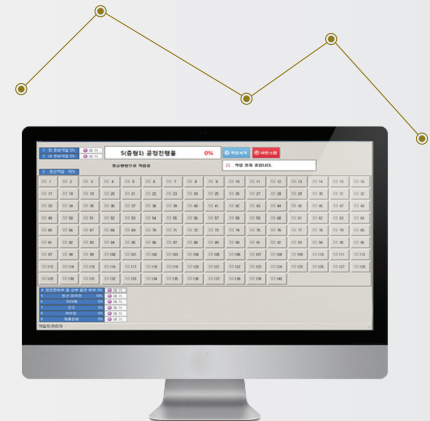
If you use FUNI-Q ERP, quick task treatment is possible and customer's data can be protected from virus and PC format. Work file can be shared easily and necessary data can be searched quickly between the staffs.



UNI-Q ERP (Production process management solution)

UNI-Q ERP is the small and medium sized enterprise customized integrated management solution.

A program to contribute the productivity maximization of enterprise through an efficient production process management according to real-time work monitoring between site and office.



Main function

Production process management	Stock management	Facility spare part history management	Real-time production status	Business/Statistics
Raw material requirement / Process management / Production plan management / Production record management	Storing and releasing per store management / Stock management per classification / Personal material management	Drawings and quality management (Search, print, expansion and reduction)	Site operator panel / Operating conditions / Chart provide / Real-time process progress search	Statistical calculation / Statistical analysis data / Results report

Main features

UNI-Q ERP contributes the maximizing of efficiency and productivity due to the computerized real-time treatment.

Real-time monitoring

Site production process error, verification, correction real-time monitor possible.

DB storage/search

It can identify the cause at production error as information, trend and prediction is possible according to the DB storage.

Inquiry data excel convert function

Data can managed easily and simply.

History management

Facility spare parts history management.

Intuitive UI and Chart application

By utilizing Table Chart, progress rate of process can be visually identify.

Production, stock, poor management per process

Systematical process management is possible through management per process.

Effect of usage

If you use the UNI-Q ERP, you can reduce the lead time from an operational perspective, such as improved productivities, work standardization, and reduce in production time.

Effective treatment is possible due to improve productivity and enable to respond to the enterprise production environment flexibly.



Golf System

BIRDIE WITH

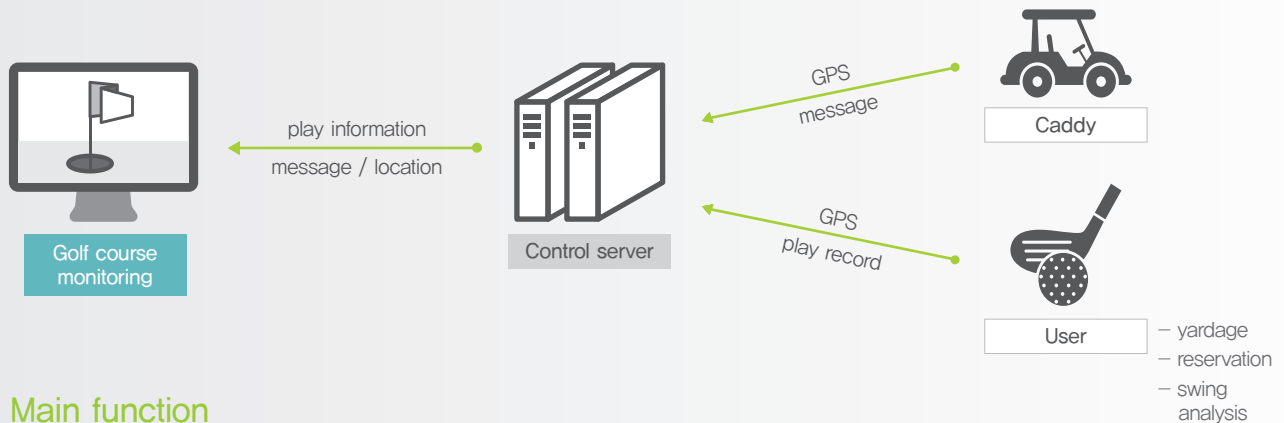
Golf solution service for golf course and all customers.
Play control and e yardage web & mobile solution platform.

The BIRDIE WITH develops the S/W technology to combine golf field, provides the optimized web & mobile solution platform through user information analysis. This creates more enjoyable golf culture and led the trend of the golf culture.



Process

Message and play record date of user to control server by receiving the GPS information of smart device, it provides play information and message and location information as golf course monitoring.



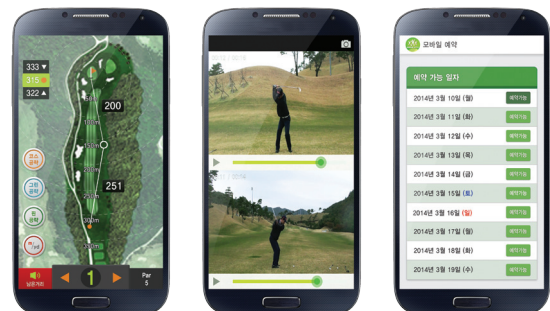
Main function

Smart golf play control – Golf course



Play control	BIRDIETalk
Course management	Mobile reservation
Food and beverage management	

e yardage – user (golfer)

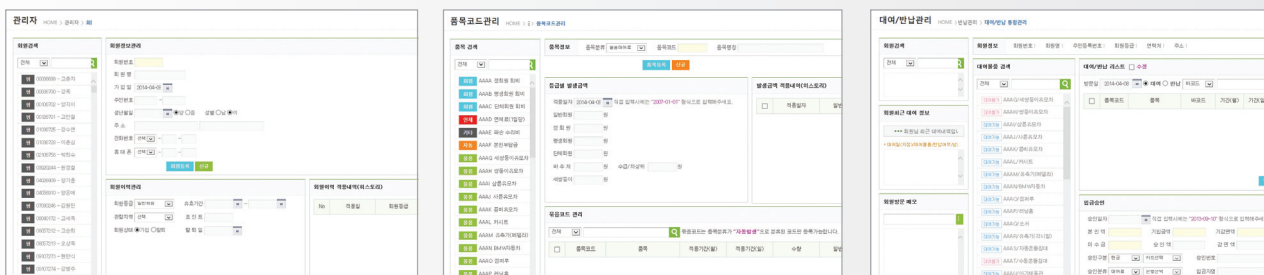


Swing shooting & analysis	course & Strategy information
Score management	Mobile reservation

Baby products rent · return solution

TOY ERP

Member management and rent goods management are easily managed as a baby products rent management platform system based on TOY ERP cloud.



Main function

- #1. Member management**
 - Member information management / Item code management
 - member basic information and rent history and cost generating per rating information (membership fee, late fee, damage repair cost, allotment), bundle code management information.
- #2. Stock management**
 - Rent goods management / Stock management per branch / Warehousing and releasing statement per branches
 - Rent goods registration record and return record, stocks of rent goods record bar code and rent information per each branch, and storing and releasing per each branch.
- #3. Rent/return management**
 - Rent · return management / Paid management
 - Recent record and paid approval record per member, daily paid target search and generated amount.
- #4. Calculation management**
 - Total claim paid management / Donation receipts issued / Disbursements management
 - Claim paid and non— paid record, claim approval detail, claim paid management, donation receipts issued and information, expense record search per period.
- #5. Business/Statistics**
 - Rent status analysis / Per month · per item · per branch rent status / Rent income analysis / Sponsorship income status / Member membership fee income status / Rent daily record and return record per branch / Daily income accumulation/ Member joining book / Joining member statement
 - The effective data analysis and management are possible by converting various statistics data into excel.

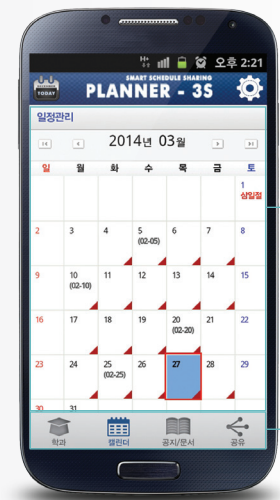
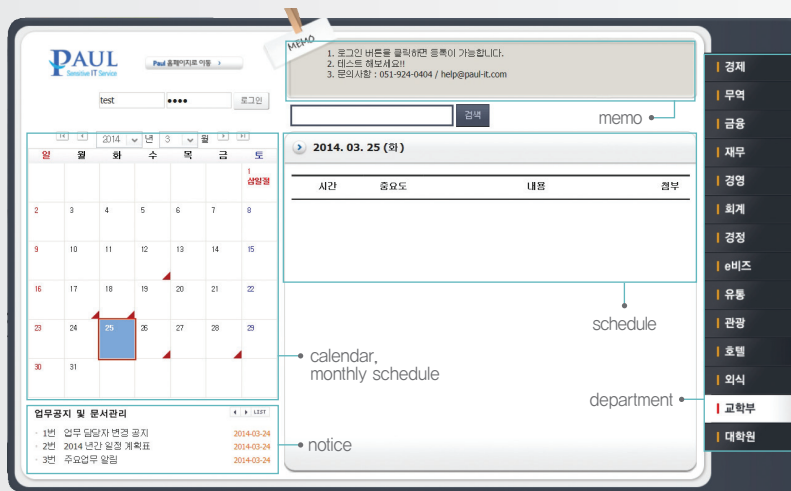
Characteristics and advantage

- 01** Cloud based service : rent and return is possible anytime and anywhere by accessing the smart device.
- 02** ERP & bar code system : enable to manage large quantity easily as a bar code scan type.
- 03** Statistics data provide : enable to manage and information analysis need in management through various type of statistics data.
- 04** Customizing : enable to develop optimized solution as customizing to meet characteristics if necessary.
- 05** Calculation function : per branch, per Card Company, calculation function and Government aid proposal treatment is possible.

Schedule management solution

PLANNER-3S

PLANNER-3S is a smart schedule share solution designed to develop for effective and stable management at difficulty in systematic manage as complicated, many tasks and schedule.

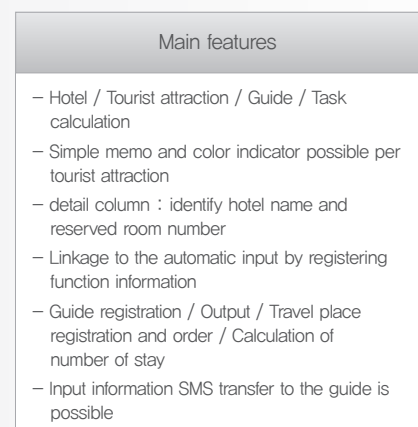
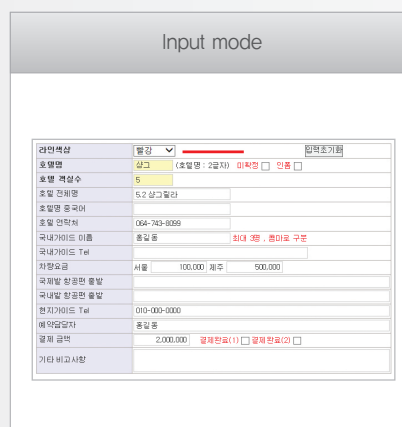
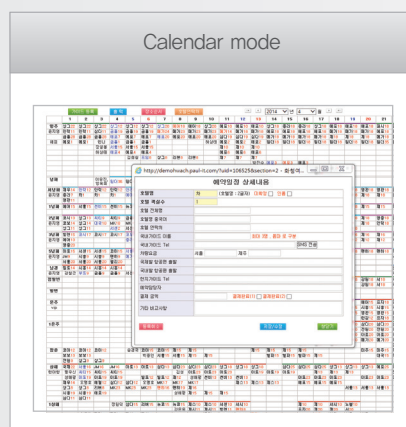


Main features

- | | | | |
|----|---|----|--------------------------------------|
| 01 | Efficient task management and delivery | 04 | Stable document management and share |
| 02 | Real-time schedule and task push alarm | 05 | Familiar calendar, list UI type use |
| 03 | Whole/team schedule integrated management | | |

Travel agent schedule management

Optimal schedule management program for small medium sized travel agents. Enable to manage promptly by computerizing the task necessary for travel agent schedule management as a calendar type viewing at a glance.



- Multiple evaluation (Online Research)

Unlike the existing evaluation method senior evaluate the junior,
all member of organization such as senior, colleague, and junior.

Contents guide

<p>Evaluator mode</p> <p>Enable to evaluate anonymous in the same department</p>

<p>Evaluator mode</p> <p>Enable to evaluate anonymous in the same department</p>

평가 대상자 목록 LIST

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21	외	총무부	인사국	차장	임원급		<평가>	평가항목	
22	외	관리처		일반	임원급		<평가>	평가항목	
23	외	기재정보관리	기재정보관리	대리	초·중급		<평가>	평가항목	
24	외	총무부	총무국	보통	초·중급		<평가>	평가항목	
25	외	기재정보관리	기재정보관리	차장	하위급		<평가>	평가항목	

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제출하기

Evaluation target list	Evaluation item table	Evaluation competition
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Manager mode
Enable to manage organization, overall evaluation management and evaluation result check

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Enable to manage organization, overall evaluation management and evaluation result check

主键ID	姓名	身份证号	手机号	职位	工资	工资等级	工资等级名称
1	张三	110101199001010001	13910101010	经理	15000	1	经理
2	李四	110101199001010002	13910101011	经理	15000	1	经理
3	王五	110101199001010003	13910101012	经理	15000	1	经理
4	赵六	110101199001010004	13910101013	经理	15000	1	经理
5	孙七	110101199001010005	13910101014	经理	15000	1	经理
6	周八	110101199001010006	13910101015	经理	15000	1	经理
7	吴九	110101199001010007	13910101016	经理	15000	1	经理
8	郑十	110101199001010008	13910101017	经理	15000	1	经理
9	冯十一	110101199001010009	13910101018	经理	15000	1	经理
10	陈十二	110101199001010010	13910101019	经理	15000	1	经理
11	林十三	110101199001010011	13910101020	经理	15000	1	经理
12	周十四	110101199001010012	13910101021	经理	15000	1	经理
13	吴十五	110101199001010013	13910101022	经理	15000	1	经理
14	郑十六	110101199001010014	13910101023	经理	15000	1	经理
15	冯十七	110101199001010015	13910101024	经理	15000	1	经理
16	陈十八	110101199001010016	13910101025	经理	15000	1	经理
17	林十九	110101199001010017	13910101026	经理	15000	1	经理
18	周二十	110101199001010018	13910101027	经理	15000	1	经理
19	吴二十一	110101199001010019	13910101028	经理	15000	1	经理
20	郑二十二	110101199001010020	13910101029	经理	15000	1	经理
21	冯二十三	110101199001010021	13910101030	经理	15000	1	经理
22	陈二十四	110101199001010022	13910101031	经理	15000	1	经理
23	林二十五	110101199001010023	13910101032	经理	15000	1	经理
24	周二十六	110101199001010024	13910101033	经理	15000	1	经理
25	吴二十七	110101199001010025	13910101034	经理	15000	1	经理
26	郑二十八	110101199001010026	13910101035	经理	15000	1	经理
27	冯二十九	110101199001010027	13910101036	经理	15000	1	经理
28	陈三十	110101199001010028	13910101037	经理	15000	1	经理
29	林三十一	110101199001010029	13910101038	经理	15000	1	经理
30	周三十二	110101199001010030	13910101039	经理	15000	1	经理
31	吴三十三	110101199001010031	13910101040	经理	15000	1	经理
32	郑三十四	110101199001010032	13910101041	经理	15000	1	经理
33	冯三十五	110101199001010033	13910101042	经理	15000	1	经理
34	陈三十六	110101199001010034	13910101043	经理	15000	1	经理
35	林三十七	110101199001010035	13910101044	经理	15000	1	经理
36	周三十八	110101199001010036	13910101045	经理	15000	1	经理
37	吴三十九	110101199001010037	13910101046	经理	15000	1	经理
38	郑四十	110101199001010038	13910101047	经理	15000	1	经理
39	冯四十一	110101199001010039	13910101048	经理	15000	1	经理
40	陈四十二	110101199001010040	13910101049	经理	15000	1	经理
41	林四十三	110101199001010041	13910101050	经理	15000	1	经理
42	周四十四	110101199001010042	139				

Organization management	Evaluation progress	Inquiry turn management
whole / per group / per department / per individual enable to check evaluation result, excel storage possible)		

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Main function

Evaluator	<p>Evaluate : evaluate as a method of clicking 5 different score system</p> <p>Score calculation : score calculation immediately after completion of evaluation</p>
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- **Organization management**
- **Turn management** : multiple evaluation start and evaluation list management, current evaluation process status identify are possible.
- Enable to manage the flexible question according to the industry characteristic or evaluation theme and use other survey except multiple evaluation.
- **Results management** : multidimensional results management (per group / per department / per individual) total number of participants & evaluation results management per average, maximum, and minimum.
- **Other evaluation management** : applying adjustment factors, maximum · minimum excluding (possible to exclude specific point)

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characteristics and advantage

- | | |
|----|---|
| 01 | <p>Enable to evaluate any place if internet is accessible such as smart phone, PC</p> |
| 02 | <p>Thorough security</p> <p>Enable to manage evaluation objectively with own belief as securing the confidential on evaluation results and target.</p> |
| 03 | <p>Various statistics</p> <p>Enable to manage the evaluation results by refining the evaluation result and expand the personnel management system through various analysis data.</p> |
| 04 | <p>Evaluation result feedback</p> <p>Enable to enhance the individual capability through evaluation feedback trusted colleague and expanding the work efficiency through evaluation result.</p> |
| 05 | <p>Horizontal organization culture</p> <p>Multiple evaluation is away from downward organization culture, lead the collaborative horizontal organization culture.</p> |

Digital Information Display Solution

○ DID video information solution



DID is the word for calling all Media Display used by Digital video device, environmental friendly Green Convention system.

Digital Signage System has advantage to deliver Visual Message to the customer by editing and distributing the high quality of various Digital content (video, graphic, text) freely through Display device installed.

Rapid growing DID market due to the development of Display Panel, brightness of image, vertical type Display implement spread to the place where many people gather such as public places, shopping mall, hotel, wedding hall, exhibition, hospital, subway and has a tendency to expand the market scale to replace outdoor display and signage board gradually.

Main function

- | | | | | | |
|---|---|--|---|--|--|
| 01 | 02 | 03 | 04 | 05 | 06 |
| Providing the clear picture content through large LCD panel | Various contents implement using by video and still cut | Automatic run and completion focus on golf course operating hour | Easy to deploy specific campaign according to change in real-time information | Optimizing the Signage effects reflect on IT trend | Replacement of offline type public relationship required periodic changes within the golf course |

Advantage

- | | |
|----|--|
| 01 | Video, image, SWF, PPT, PDF, webpage various contents type. |
| 02 | Layout of contents that flexible placement is possible. |
| 03 | Built-alone PC Mount, possible to select ASP service type. |
| 04 | Low price and operating costs compared to other DID solution. |
| 05 | Profit creation by advertisement program usage function related to gold course. |
| 06 | Differentiate the other gold course by providing high quality of information to members. |



Contents composition

Main news, weather, traffic, information editing	Golf news, lesson, information to use, notice, and event guide
Reservation information, gallery photo, menu introduction, the lost and found advertisement	Enable to offer various formation and contents such as RSS, and real-time news

open market integrated management / Image hosting / Moa service / Counter

● EZNSELL

Goods image management, buyer identifying and analysis, integrated solution helping complicated and hard open market management advertisement of link to other goods of seller.



Image hosting

A specialized service for the purpose of storage and a link to the file whenever upload image of goods in the open market quickly and easily.

Main features

01	Providing a reliable hosting image service. Individual management is possible through the personal management and the external FTP or FTP Ube without limit of the image files.
02	Providing a quick and easy image management tool. You can manage image easily without expertise and upload or download the large image files via FTP for beginner.
03	Useful for Customer who uses image file a lot. Enable to upload image easily where there are many accesses such as open market, shopping mall, image download sites.

Support

01	To provide free daily back-up
02	Photo link file type such as jpg, gif, bmp have no limit. (But, window by phishing such as html, asp or Linux script file are not supported.)
03	To provide easy and quick image hosting management tool.
04	To provide external FTP and web FTP. (Enable to manage file without accessing the site and select the program to meet the taste of user.)
05	To provide traffic initial function at the exceeding daily traffic.

Counter

Visitor log record statistics service has optimal effect with minimum costs. Enable to manage effective market via number of visitors and analysis data.

Main features



Enable to set effective strategy according to the higher reaction product by identifying the interested goods of visitors.
Enable the fundamental marketing through accumulated information as steady log analysis and lead long-term sales growth.

Moa Service

The service to show other goods of seller and link automatically to raise the purchase rate.

In terms of actual user, the rate of purchase increase is proven to increase 20%.

Strength

01	Exposing other goods at the goods page. Having simple advertisement effect by exposing other goods at the goods page.
02	No specific sales page is necessary. Purchase rate enhancement through sales goods link at goods page.
03	To increase visual quality through image management tool. Enable to produce the link page easy and simplify using image edition tool provided even if image edition is clumsy.

website creation

PAUL can create optimum results with creative and initiative idea such as strategic consulting, optimized UX consulting, UI design, and Creative design based on professional planning and know-how performing various self-development projects.

01

Homepage

02

Shopping
mall

03

Mobile

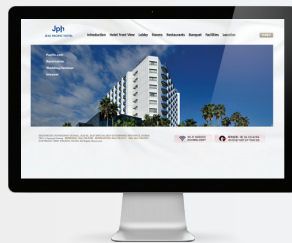
04

Marketing

Portfolio



〈 Dandi Venture Forum 〉



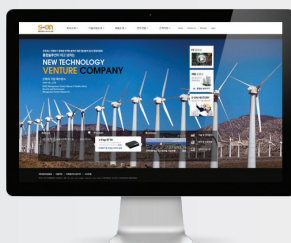
〈 Jeju Pacific Hotel 〉



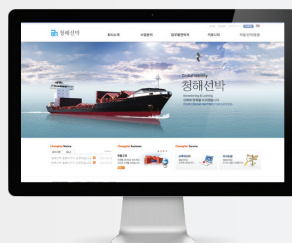
〈 Smart social competence statement 〉



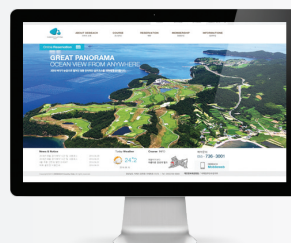
〈 KLWS Co., Ltd 〉



〈 S-On Co., Ltd 〉



〈 CHUNGHASHIP Co., Ltd 〉



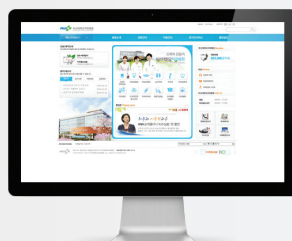
〈 DEBEACH golf club 〉



〈 HIGHEST CC 〉



〈 LiLitam Buffet 〉



〈 Pusan National Univ. Dental Hospital 〉



〈 Geo R&D Co., Ltd 〉



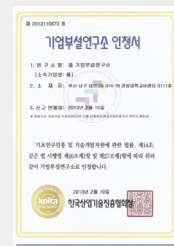
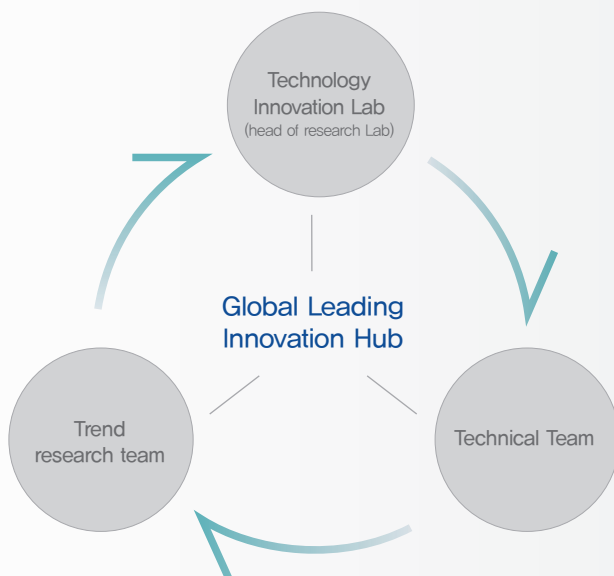
〈 LEADERS CC 〉

R&D Center & Patents

PAUL Technology Innovation Lab

PAUL R&D Labs. Pursuits "happiness in the world". It leads sustainable IT as an endless technology innovation and create the value customer dreams of.

Organization



Technology innovation lab
No. 2013110673

Technology research institute foundation of technology competitiveness of PAUL IT sector carry out information based technology, core products technology and future value technology on R&D activities.

Patent



Venture Corp.
No. 20110108332



ISO 9001
Quality management
system certificate



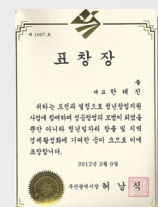
Technology innovation lab
No. 2013110673



Patent
No. 10-1232627



excellent foundation
businessmen



citation youth
entrepreneurship model



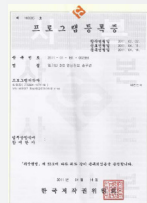
Dong-A University
Cooperation



Program Registration
mobile production manufacturing
management system



Program Registration
smart schedule management
system



Program Registration
golf real-time Internet
reservation system



Program Registration
web-based DID video
information solution



Program Registration
eznsell

Awards and media PR / SNS

2012 Awards



< Awards mayor of Busan >



< Award mayor of Busan Ulsan Small & Medium Business Administration >

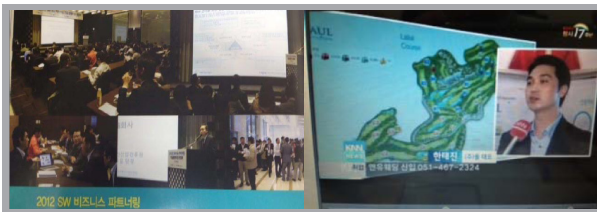


International newspapers / Feb. 03, 2012



Busan Young entrepreneurs "Cheer up! starting enterprise" (2) from PAUL ERP to mobile web. Custom-made Program Development.

KNN / May. 14, 2012



KNN _ 2012 S/W Business Partnering Press Interview

BADA TV / Dec. 28, 2012



BADA TV _ Walking IN Busan (Youth foundation PAUL)

PAUL story various SNS activity



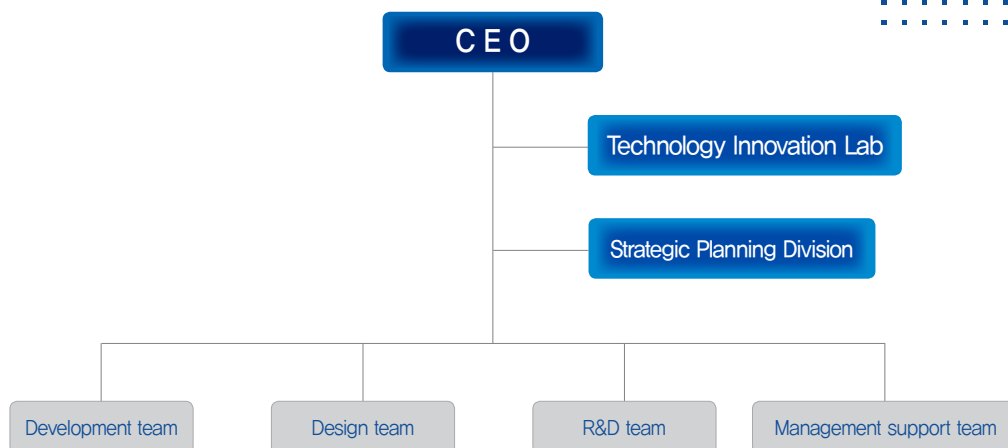
B PAUL's BLOG
http://blog.naver.com/paul_it



f PAUL's facebook
<https://www.facebook.com/PaulITService>

PAUL Process

Organizational chart



Development Team	Operating system Management Team	Multimedia Team	Technology Innovation Lab
<ul style="list-style-type: none"> • System integration SI development • Server environments • Establishment and SI consulting • DB Architecture / Integration • System establishment • Mobile app development 	<ul style="list-style-type: none"> • Finance / Accounting • Contract / Customer management • Server and security management • DB Back-up / Monitoring • Web site maintenance and operating agency 	<ul style="list-style-type: none"> • Web Design, Scripting, Motion, Action • U.I / UX / G.U.I Multimedia Design • Web Standard / HTML / Publishing • Mobileweb Design • Javascript / JQuery Scripting 	<ul style="list-style-type: none"> • S/W Engineering • Solution • IT Training

History and licensing, approval requirements

2010

- 10. Established company
- 06. Selection of 1st of Busan Youth foundation support business

2011

- 12. ISO 9001 certified
- 11. Venture Company certified
- 04. Software business registration declaration
- 04. Program Copyright declaration x2 cases
- 04. Patent Office invention patent x2 cases
- 03. Mail-order business registration declaration

2012

- 10. NIPA (information communication industry Promotion) S/W BANK good companies selecting
- 08. Signed the industrial and educational cooperation agreement with Dong-Eui Institute of Technology
- 05. Nara marketplaces PPS Register
- 04. Trademark application (PAUL)
- 03. Patent Office patent x 2 cases

2013

- 03. Small and medium sized enterprise customized ERP Funi-Q v1.0 development
- 03. Open market (Auction, G Market, 11 Avenue) image hosting · MOA service Cellian new business entry
- 03. Establishment of Technology innovation lab
- 02. Factory registration (Saeyeon-dong, Nam-gu, Busan)
- 02. Dong-A University and Dongseo University Signed the industrial and educational cooperation
- 02. Patent Trademark of Patent Office invention and Program registration

2014

- 02. Software GS certification acquisition (TOYERP)
- 02. Patent Trademark patent Office registration
- 02. Program registration 7 cases

벤처인증기업
VENTURECOMPANY

KIBO 기술평가보증기업

SWIT SW산업정보종합시스템
SWIT (SW INFORMATION TECHNOLOGY) BUSINESS INFORMATION SYSTEM

특허청
Korea Patent Commission



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